

EDUCATION FOR ECOLOGICAL TRANSFORMATION



VENTUREVILLAGE

About VentureVillage

Who are we?

VentureVillage is an organisation founded by two expatriate Keralites from Finland and aims to contribute towards co-curricular education in India.

What do we do?

VentureVillage focuses on creating courses and collaborating with researchers to implement programs that equip students with the skills required to become entrepreneurial citizens, responsible leaders, and environmental champions.

Our Programs

Through the different courses that we offer, we aim to develop problem-solving, reasoning, critical thinking, creative thinking, and collaborative skills in students. Read more, [here](#).

GreenCity - Waste management, segregation & recycling

My Period My Pride - Menstruation, menstrual hygiene management and environmentally sustainable menstruation

FutureCity - Working life, money, circular & digital economy and entrepreneurship



VentureVillage

Education For Ecological Transformation

Education for Ecological Transformation is a research program that analyses the effects of spreading climate change awareness among students on their attitudes towards the environment. **This program is currently being executed in schools in India, Austria and Spain.**

This project is funded by and being implemented in collaboration with **Max Planck Society, Munich** and **University of Innsbruck, Austria.**



Education For Ecological Transformation

The research program is being spearheaded by 2 researchers based in Europe – Prof. Esther Blanco and Dr. Raisa Sherif.

Through interactive sessions and games, students will reflect on behaviours in the context of climate change, understanding how **individual decisions impact collective outcomes**. The curriculum is designed to encourage students to ask, “What can we do about it?” leading to active learning about **behavioural changes that reduce their ecological impact**. Students will not just gain insights into drivers of climate change, and the importance of collective efforts that lead to environmental progress, but this program will also provide students an opportunity to **develop skills and gain experience in respectfully exchanging ideas** on individual and collective decision-making for the climate.

About the Researchers

Prof. Esther Blanco is a **Professor of Economics** in the Department of Public Finance at the **University of Innsbruck, Austria**. She is the Deputy Head of the Research Area Economy, Politics and Society, at the University of Innsbruck.

Dr. Raisa Sherif is a **behavioural economist** at the **Max Planck Society, Munich**. The goal of her research is to better understand pro-environmental behaviours and policy interventions targeted at encouraging individuals to engage in them.

Benefits for the students

This curriculum aims to equip students with both the knowledge and practical skills needed to actively participate in mitigating climate change, fostering a sense of responsibility and capability to make a difference.

01

COMPREHENSIVE
UNDERSTANDING OF
CLIMATE CHANGE

02

AWARENESS OF
INDIVIDUAL AND
COLLECTIVE
IMPACT

03

EMPOWERMENT TO
INITIATE CHANGE

04

SKILLS FOR
DEVELOPING
COLLECTIVE ACTION

Implementation Overview

Schools Reached -

- St. Peter's School, Kadayirippu
- Rajagiri Public School, Kochi
- Alif Global School, Markaz Knowledge City
- MES Fathima Rahim Central School, Kaithapoyil
- MES Bava Senior Secondary School, Thalassery



No. of Students Participated in India -
570+



Why Education For Ecological Transformation?

01

TRAINED
FACILITATORS



02

GAME BASED
LEARNING



03

INTERACTIVE
SESSIONS



04

CERTIFICATION FOR
SCHOOLS AND E-
CERTIFICATES FOR
STUDENTS



Why Education For Ecological Transformation?

Opportunities to engage in activities such as:

01

PAPER RECYCLING
DRIVE



02

MAKING PAPER BAG OUT
OF NEWSPAPERS



03

TREE PLANTING
DRIVE



Support needed from schools

Schools that sign up for the **Education for Ecological Transformation** program need to commit the following:

**Participation
of students
from class
6th - 9th**

**Classrooms to
conduct the
sessions**

**Sessions will be
conducted in 2
batches - 10
hours per batch**

**For more information,
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