



VentureVillage Presents

Education For Ecological Transformation

Cooperate for Climate



About Us



Who are we?

VentureVillage is an organisation founded by two expatriate Keralites from Finland and aims to contribute towards co-curricular education in India.

What do we do?

VentureVillage focuses on creating courses and collaborating with researchers to implement programs that equip students with the skills required to become entrepreneurial citizens, responsible leaders, and environmental champions.

Our Programs



Green City

Waste Management



Future City

Financial Literacy & Entrepreneurship



Social Startups

Social Entrepreneurship



My Period, My Pride

Menstrual Health & Hygiene



Smile Drive

Oral Health & Hygiene



Education For Ecological Transformation

Education for Ecological Transformation is a research program that analyses the effects of spreading climate change awareness among students on their attitudes towards the environment. This program is currently being executed in schools in **India, Austria and Spain**

This project is funded by and being implemented in collaboration with Max Planck Society, Munich and University of Innsbruck, Austria and is offered at no cost to schools and students.



Education For Ecological Transformation



Through interactive sessions and games, students will reflect on behaviours in the context of climate change, understanding how **individual decisions impact collective outcomes**.

The curriculum is designed to encourage students to ask, “**What can we do about it?**” leading to active learning about **behavioural changes that reduce their ecological impact**.

Students will not just gain insights into drivers of climate change and the importance of collective efforts that lead to environmental progress, but this program will also provide students an opportunity to **develop skills and gain experience in respectfully exchanging ideas** on individual and collective decision-making for the climate.



About the Researchers



Prof. Esther Blanco is a Professor of Economics in the Department of Public Finance at the **University of Innsbruck, Austria**. She is the Deputy Head of the Research Area Economy, Politics and Society, at the University of Innsbruck.



Dr. Raisa Sherif is a behavioural economist at the **Max Planck Society, Munich**. The goal of her research is to better understand pro-environmental behaviours and policy interventions targeted at encouraging individuals to engage in them.



This curriculum aims to equip students with both the knowledge and practical skills needed to actively participate in mitigating climate change, fostering a sense of responsibility and capability to make a difference.

01.

Comprehensive Understanding of Climate Change

02.

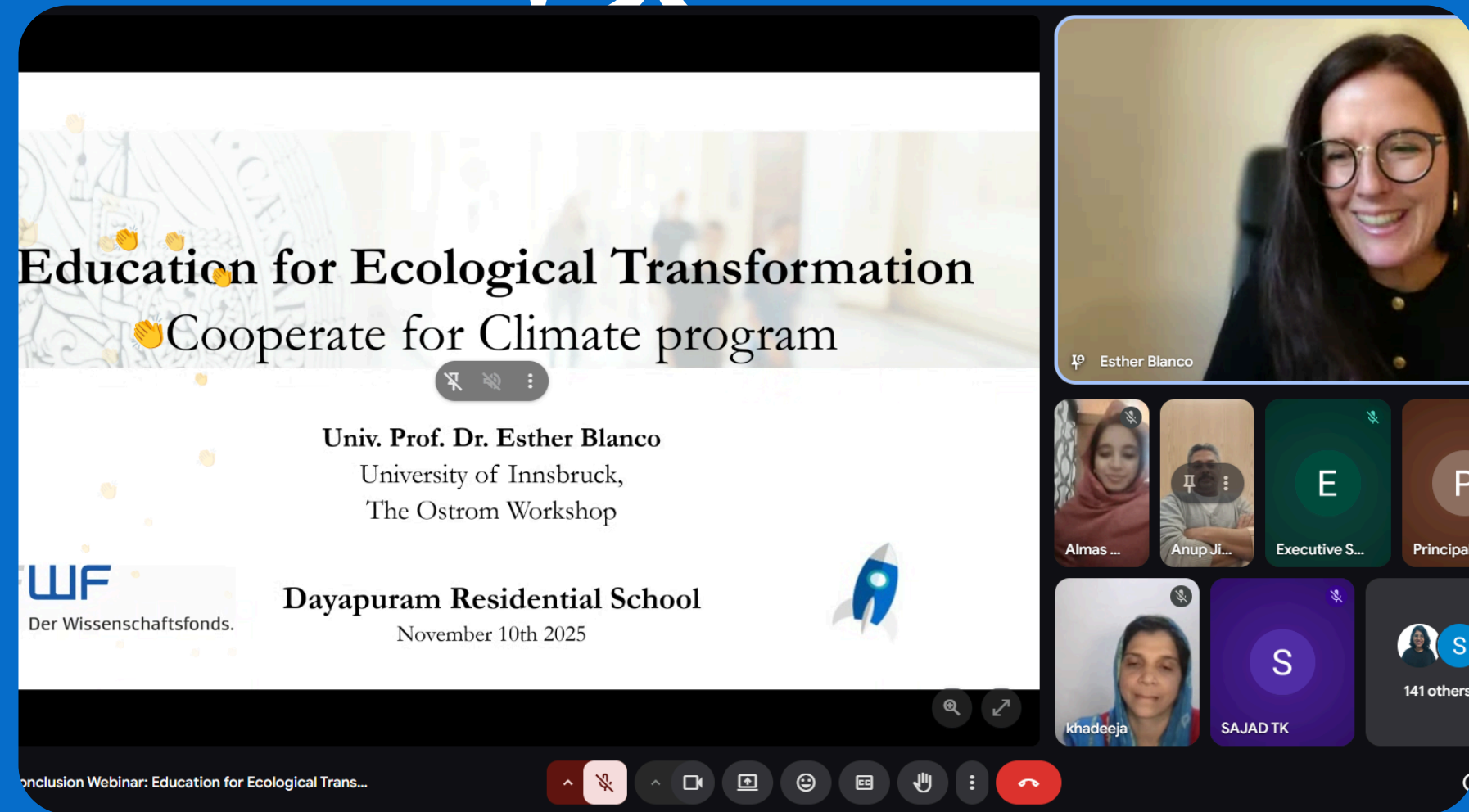
Awareness of Individual and Collective Impact

03.

Empowerment to Initiate Change

04.

Skills for Developing Collective Action



Benefits for the students

Implementation Overview : 2024



**St. Peter's School,
Kadayirippu**



**Rajagiri Public School,
Kochi**



**Alif Global School,
Markaz Knowledge City**



**MES Fathima Rahim Central
School, Kaithapoyil**

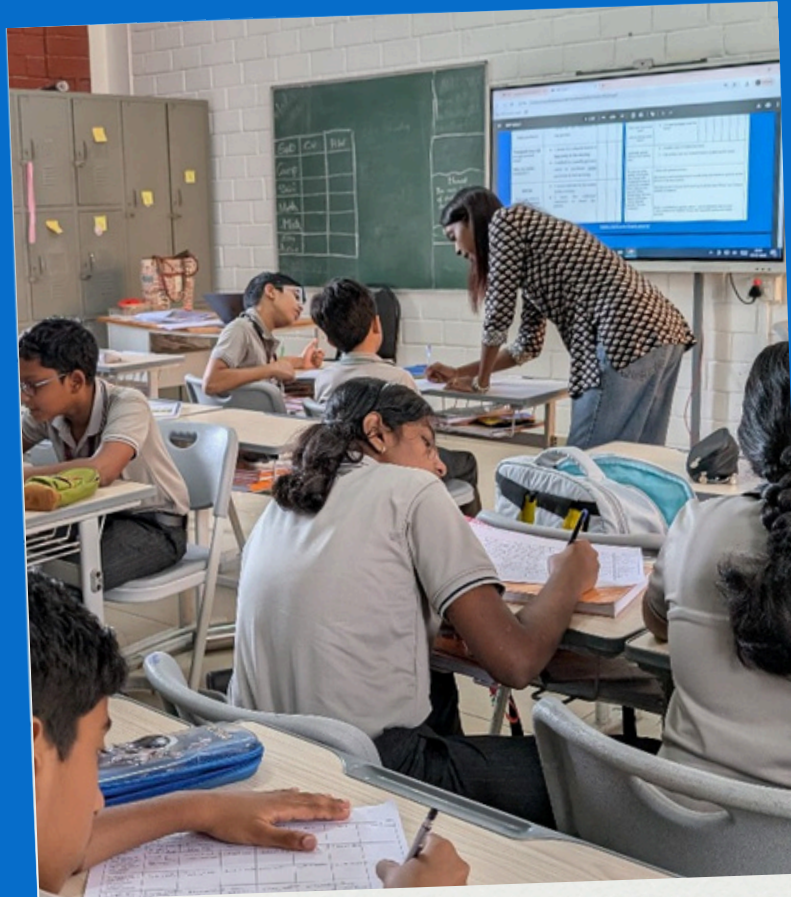


**MES Bava Senior Secondary
School, Thalassery**

Students Reached : 570+



Implementation Overview : 2025



**Global Public School,
Kochi**



**Dayapuram Residential
School, Calicut**



**KMO Higher Secondary
School, Koduvally**

Students Reached : 1100+



Why Education For Ecological Transformation?



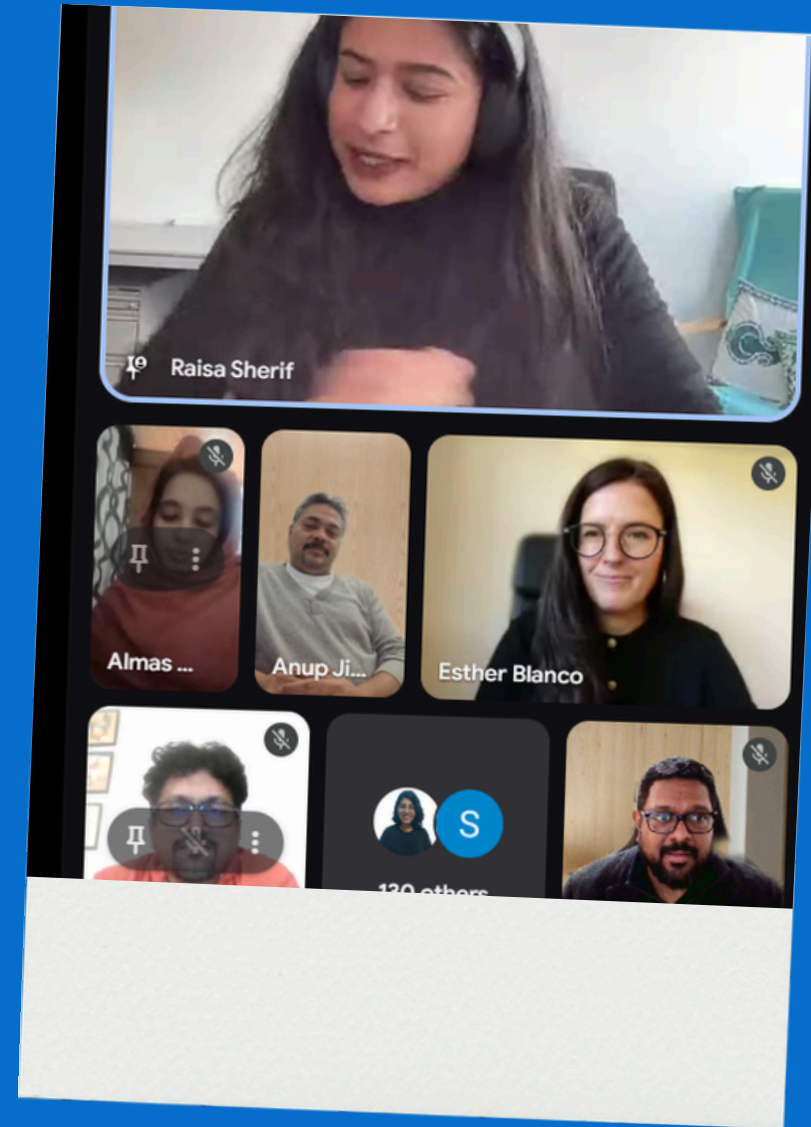
✓ TRAINED FACILITATORS

✓ INTERACTIVE SESSIONS

✓ GAME BASED LEARNING

✓ CERTIFICATION FOR SCHOOLS & E-CERTIFICATES FOR STUDENTS

Opportunities to engage in activities such as



✓ Webinar with the Researchers

✓ Creative Projects and Class Eco Commitments

✓ Making Paper bag out of newspapers

✓ Paper Recycling Drive



Schools that sign up for the Education for Ecological Transformation program need to commit the following:

Support needed from schools



Participation of students from class 6th – 9th



Sessions will be conducted in 2 batches
9–10 hours per batch



Classrooms to conduct the sessions



Feedback



I attended the VentureVillage Programme conducted in our school. It was a very interesting and enjoyable experience. We learned about climate, nature, and how our ideas can help protect the environment. The activities were fun and interactive, which helped us think creatively and work together as a team. It was a great opportunity to learn new things in an engaging way.

During the programme, we also participated in group discussions and activities that made us more aware of the importance of caring for our planet. We learned simple steps we can take in our daily life, such as reducing waste, saving water, and protecting nature. Overall, it was a wonderful and inspiring experience.

-Student, Global Public School

The class was good and insightful. It was very interesting with so many games. The teachers were very friendly. We enjoyed all the games and were happy to gain this new knowledge.

-Student, Dayapuram Residential School

The VentureVillage session at our school was a very eye-opening experience for me. During the session, we learned about climate change and how our daily habits affect the environment.

An important part of the program was when we took an oath to follow three sustainable practices in our daily lives. This served as a reminder to stay committed and make environmentally friendly choices every day. Overall, the VentureVillage program helped me understand the importance of protecting our planet. It encouraged me to think more carefully about my actions and motivated me to make small but meaningful changes in my daily life to help the environment.

-Student, Global Public School

[Click here to get a glimpse of our program at Dayapuram Residential School.](#)



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